



Dr. Ari D. Baron, M.D  
*Hematologist-Oncologist*

“I chose to practice hematology oncology because we are at the beginning of a revolution in the way cancer is treated. Decades of basic science research are finally yielding answers to how these diseases work, and therefore suggesting new ways to approach them. As Medical Director for Clinical Oncology Research at CPMC, it is my great joy to help bring these new approaches to people who very much need them. Access to new ideas and treatments represents the hope that I feel in my everyday practice of medicine.”

**>CURRENT TITLE**

Hematologist-Oncologist  
Pacific Hematology-Oncology Associates  
California Pacific Medical Center  
San Francisco, CA  
September 1996 - Present

Associate Clinical Professor  
Department of Medicine, University of California  
San Francisco, CA  
June 2004 – Present

Medical Director  
Clinical Oncology Research Program  
California Pacific Medical Center  
San Francisco, CA 12/07

Medical Director  
GI Oncology Section  
California Pacific Medical Center  
San Francisco, CA, 12/07

**>EDUCATION**

Wesleyan University  
Middletown, CT  
B.A. in English, 1984

Tufts University School of Medicine  
Boston, MA, M.D., May 1990

University of California, San Francisco  
Department of Medicine, San Francisco, CA  
Medical Residency, June 1993.

University of California, San Francisco  
Division of Hematology-Oncology, San Francisco, CA  
Hematology-Oncology Fellowship  
July 1994-September, 1996.

University of California, San Francisco  
Department of Epidemiology and Biostatistics, San Francisco, CA, Outcomes Research and Clinical Epidemiology  
August, 1996

**>LICENSES AND CERTIFICATIONS**

California Medical license: G072619 since October 1991

Diplomate, American Board of Internal Medicine  
September 1993

Diplomate, ABIM: Medical Oncology  
November 1997

**>PRINCIPLE POSITIONS HELD**

Staff Physician  
Veterans Administration Medical Center  
San Francisco, CA  
July 1993 - July 1994.

Staff Physician  
San Francisco General Hospital Emergency Services  
San Francisco, CA  
July 1993 - July 1996.

Clinical Instructor  
Department of Medicine, University of California,  
San Francisco, CA  
July 1993 - June 1994 & July 1995 – June 1997

Assistant Clinical Professor  
Department of Medicine, University of California,  
San Francisco, CA  
June 1997 – June 2004

Clinical Associate  
Department of Epidemiology & Biostatistics, UCSF  
July 1995 – June 1996

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#### >HONORS AND AWARDS

Joseph Collins Foundation Grant, based on academic achievement and demonstrated interest in the arts and letters, 1988 - 1990.

Alpha Omega Alpha, National Medical Honors Society, October 1989.

Julius Krevans Award for clinical excellence, Department of Medicine, University of California, San Francisco, April 1991. Awarded to outstanding intern.

Excellence in Teaching Award, Department of Medicine, University of California, San Francisco, 1995. Awarded to outstanding teacher among clinical fellows by medicine house staff.

#### >PROFESSIONAL AFFILIATION

San Francisco Interns and Residents Association  
1990 - 1993

Massachusetts Medical Society  
1986 - Present

American College of Physicians  
1993 - Present

San Francisco Medical Society  
September 1996 - Present

American Society of Clinical Oncology  
Active Member  
July, 1996 - Present

#### >UNIVERSITY SERVICE

Interdepartmental Task Force to establish disability insurance coverage for housestaff. University of California, San Francisco Medical Center, 1991.

Fellowship education committee, established to review and redesign training program. Division of Hematology-Oncology, University of California, San Francisco, Fall 1995.

Interviewer, Internal Medicine Residing Program, California Pacific Medical Center, University of California, San Francisco, 1998 - 2002.

Anticoagulation Quality Assurance: Developed guidelines and teaching tools to improve safety of anticoagulation. California Pacific Medical Center, San Francisco, 1997-1998.

Chairman, Science Committee, California Pacific Medical Center, San Francisco, CA. Develop and administer clinical research program in oncology for largest private hospital in northern California. 2001-present

#### >COMMUNITY SERVICE

Co-founder, Student, Student Committee on Racial Awareness, Wesleyan University, Middletown, CT. Developed and led workshops on racism on campus. 1981 - 1984.

Co-founder, AIDS Education Group, Tufts University School of Medicine, Boston, MA. Developed and led workshops on AIDS education for resident advisors, Tufts undergraduate campus. Fall 1986.

Co-founder Member, Kids in Chemotherapy Support. Helped start group of Big Brothers and Sisters to support children with cancer. New England Medical Center, Boston Floating Hospital for Children. 1987 - 1989.

Member, Board of Directors, Patient Assistance Foundation. California Pacific Medical Center, San Francisco, CA June, 2007.

Member, Board of Directors, Developing Indigenous Resources, a non-profit organization committed to health care in India. June, 2007.

#### >RESEARCH EXPERIENCE

Research Technician, Division of Cell Biopsy, Children's Hospital, Boston, MA. Independently involved in the investigation of the structure and regulation of the acute phase response genes of the human immune system. 1984 - 1986.

Clinical Research Intern, Division of Adult Oncology, Hammersmith Hospital, London. Followed patients in Phase II clinical trial of radiolabeled monoclonal antibodies against ovarian cancer. Summer 1986.

#### >PUBLICATIONS

"Sweet's Syndrome During G-CSF Therapy." Parks, J, Mehrotra, B., Barnett, B., Baron, A., Venook, A. *Annals of Internal Medicine*, 1992; 116:996-999

"Pseudomonas aeruginosa Bronchopulmonary Infection in Late HIV Disease." Baron, A. and Hollander, H. Presented at the 8th International AIDS Conference, Amsterdam, July 1992. *American Review of Respiratory Diseases*, 1993; 148:992-6

"Ketoconazole Retains Activity in Advanced Prostate Cancer Patients Who Have Progressed Despite Flutamide Withdrawal." Small, E.J., Baron, A.D., Fippin, L. *Journal of Urology*, 1997; 157:1204-07

"Simultaneous Anti-androgen Withdrawal and Treatment with Ketoconazole in Patients with Advanced Hormone Refractory Prostate Cancer." Small, E.S., Baron, A.D., Bok R. ASCO Abstract # 1117, 1997. *Cancer* 1997; 80:1755-9

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**>PUBLICATIONS CONTINUED**

“Addition of Bevacizumab (rhuMab VEGF) to Bolus IFL in the First-Line Treatment of Patients With Metastatic Colorectal Cancer: Results of a Randomized Phase III Trial.” Hurwitz, Fehrenbacher, Novotny, Cartwright, Hainsworth, Heim, Berlin, Baron, Griffing, Holmgren, Ferrara, Fyfe, Rogers, Ross, Kabbinnavar *New England Journal of Medicine* 2004;350:2335-42.

“A Phase 2a Trial of Weekly Patupilone ( EPO 906) in Patients With Hormone- Refractory Prostate Cancer (HRPC.)” Hussain, Dipaola, Baron, Higano, Tchekmedyan, Miller, Rothermel ProcASCO 2004, Abstract# 4563. *Annals of Oncology* 2009 20(3):492-497.

“Influence of Hepatic Dysfunction on Safety, Tolerability and Pharmacokinetics of PTK787/ZK 222584 in Patients with Unresectable Hepatocellular Carcinoma.” Koch, Baron, Roberts, Junker, Palacay-Ramona, Masson, Laurent, Kay, Wiedenmann, Cebon. ProcASCO 2005. Abstract # 4134.

“Trastuzumab and Vinorelbine or Taxane Chemotherapy for Her2+ Metastatic Breast Cancer: the TRAVIOTA Study.” H. Burstein, A. Keshaviah, A. Baron, R. Hart, R. Lambert-Falls, P. Marcom, R. Gelman, E. Winer ProcASCO 2006, Abstract # 650, and *Cancer* 2007; 110: 965-972.

“A Randomized Multicenter Study to Determine the Safety and Efficacy of the Immunoconjugate SGN-15 Plus Docetaxel for the Treatment of Non-Small Cell Lung Carcinoma” H.Ross, L. Hart, P. Swanson, M. Rarick, R. Figlin, A. Jacobs, D. McCune, A. Rosenberg, A. Baron, L. Grove, M. Thorn, D. Miller, A. Sing, J. Drachman, C. Rudin *Lung Cancer* 2006; 54, 69-77

“Hepatocellular Carcinoma: Current and Evolving Therapies” Gish, R and Baron, A., *IDrugs* 2008 11(3): 198-203

**>LECTURES**

Prostate Cancer: Current Controversies and Advances, Medical Grand Rounds, California Pacific Medical Center, 4-97, Marin General, 12-97, Davies Medical Center, 1-98, Hawaiian Urologic Association, 1-98, John Muir Medical Center 7-98, San Francisco General Hospital 7-98, St. Mary's Medical Center 1-00, Phoenix Urological Association, 2002, Tuscon VAMC 2002,

Lung Cancer: Update on Current Treatment, Kaiser Permanente, 12-97, Marin General Hospital 12-98, Good Samaritan Hospital, San Jose, 2003, Alvarado Hospital,, San Diego 11-2006

Hypercoagulability and Its Treatment, Medical Grand Rounds, California Pacific Medical Center 12-98, Davies Medical Center 1-99.,

Breast Cancer Prevention, Medical Grand Rounds, St. Joseph's Medical Center, Burbank, California 1-99.

Targeted Therapy in Colorectal Cancer, Medical Grand Rounds, CPMC; Burbank; Portland; Seattle; Anchorage; Medford; Racine; 8/03- present.